



MASTER PLAN City of Mount Pleasant

The Mt. Pleasant planning process involved three distinct elements, requiring a high level of involvement and cooperation between City staff, residents, various commissions, and Carlisle/Wortman Associates. The three elements included a Recreation Master Plan, a Strategic Plan, and the City Master Land Use Plan.

The three plan approaches organized information so that it could be easily located and used for future decision-making. Combining these efforts saved considerable time and resources by taking advantage of the time spent researching the background information as well as touch on all topics during the public input sessions.

Citizen involvement was the keystone to this effort and helped weave the three elements together. A common “visioning” session and public workshops were used for all elements of the Plan, helping to ensure common goals between the documents. The public visioning session and workshops allowed residents, business owners, and other interested parties to review current background information on the City and then to make more informed statements on the future desires of the community. A “City Stats” sheet was also developed for various topics in the background studies. This was distributed through the City’s website, and informed residents of the data collected for development of the Master Plan. It also invited them to become involved in the planning process, and informed them of when and where public input activities were being conducted.

Public input as well as the use of all background study research guided the development of these documents. A unique feature to the Mt. Pleasant Master Land Use Plan was the identification of target zones within the City that required additional attention of the Planning Commission. These areas were identified through City staff input and public input sessions. These areas were presented to the Planning Commission outlining the issues of the areas as well as several possible alternatives. The Commissioners, after much discussion, then chose a preferred alternative. This exercise was accomplished for each target zone identified.

